Poetics 21 (1993) 547–548
North-Holland

Contents of Volume 21

Blaim, A., The twain shall meet? Some observations on Soviet cultural semiotics and empirical study of literature and the media 33
Blau, J.R., *see* Scott-Lennox, J.A. 481
Chang, H.-l., Reflections on cross-cultural literary contact: The reception of American critical discourse in Taiwan in the 1970s 57
Csikszentmihalyi, M., Imagining the self: An evolutionary excursion 153
Fiske, J., Audiencing: A cultural studies approach to watching television 345
Groeben, N. and M. Schreier, The hypothesis of the polyvalence convention: A systematic survey of the research development from a historical perspective 5
Groeben, N., *see* Vorderer, P. 361
Herman, D., Towards a pragmatics of represented discourse: Narrative, speech and context in Woolf's *Between the Acts* ... 377
Höijer, B., Reception of television narration as a socio-cognitive process: A schema-theoretical outline 283
Kreisel, P., *see* Tötösy de Zepetnek, S. 211
Leenhardt, J., Does there exist a European reader? 117
Levo, Y.Z., The theatre critic as a cultural agent: Esslin, Marowitz and Tynan 525
Livingston, P., Film and the new psychology 93
Maynard, S.K., Where textual voices proliferate: The *to yuu* clause-noun combination in Japanese 169
Mockros, C.A., The development of aesthetic experience and judgment 411
Morley, D., Populism, revisionism and the 'new' audience research 329
Peterson, R.A., Understanding audience segmentation: From elite and mass to omnivore and univore 243
Petr, P., Kafka criticism and empirical studies of literature 45

Pollard-Gott, L., Attribution theory and the novel 499
Rachlin, S., Anatomy of a film revolution: The case of the *Nouvelle Vague* 429
Reid, H.M., *see* Scott-Lennox, J.A. 481
Roberts, D., The paradox of form: Literature and self-reference . 75
Rosengren, K.E., Audience research: Back to square one – At a higher level of insight? 239
Schmidt, S.J., Looking back – looking ahead 1
Schmidt, S.J., Media, culture: Media culture. A constructivist offer of conversation 191
Schreier, M., *see* Groeben, N. 5
Scott-Lennox, J.A., J.R. Blau and H.M. Reid, Cultural supply, demand, and funding: A framework for the measurement of cultural indicators 481
Swanson, D.L., Understanding audiences: Continuing contributions of gratifications research 305
Temme, J.E.V., Fechner's primary school revisited: Towards a social psychology of taste 463
Tötösy de Zepetnek, S. and P. Kreisel, Urban English-speaking Canadian literary readership: Results of a pilot study 211
van Peer, W., Paraphrase as paradox in literary education 443
van Rees, K., *see* Verdaasdonk, H. 141
Verdaasdonk, H. and K. van Rees, The narrow margins of innovation in literary research: Siegfried J. Schmidt's proposals for the empirical study of literature 141
Vorderer, P. and N. Groeben, Audience research: What the humanistic and the social science approaches could learn from each other 361
Weibull, L., The status of the daily newspaper. What readership research tells us about the role of newspapers in the mass media system 259
Zielinski, S., The electronic text. Some challenges in confronting audiovisual textures 129